

SUPPLIER OF HOISTS TO CONSTRUCTION & INDUSTRY

**DIRECT
HOIST**



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Higher and hire

Big players in the building industry don't have time to hang around. Wasted hours mean wasted money, so it's vital for suppliers to be dependable, adaptable and on hand with ultra-reliable, up-to-date equipment.

That's why John Turner Construction Group chooses Direct Hoist for large-scale projects where construction hoists allow optimum build speed and cost-effective manpower savings.

Direct Hoist is an ever-expanding GEDA construction hoist hire and sales specialist, based in the Midlands and serving industry throughout England. Direct Hoist has over 30 years' experience in the hire and sales of hoists from GEDA, a respected German brand that's been an industry leader for 90 years.

Despite ongoing restrictions due to Covid-19, Direct Hoist has pulled through the crisis by investing in new equipment – another £80,000 has been spent on upgrading the hire fleet in the last few months alone – and expanding its portfolio of high-profile clients and sites.

John Turner Construction Group recently selected Direct Hoist for several impressive schemes, including a refurbishment of the Fairfield General Hospital in Bury, where Direct Hoist has supplied several time-saving hoists. The first was a

GEDA 500Z ZP/850 transport platform, with a lifting capacity of 850kg in goods-only mode or, when in personnel mode, 500kg or five people.

John Turner Construction Group was so impressed by Direct Hoist's service that a further batch of hoists was hired, including three more GEDA 500Z ZP/850 transport platforms and two 200 ladder hoists, which had to be carried through the hospital and installed into inner courtyards – all at 4m to avoid disruption within the hospital's corridors.

It's this can-do attitude that has ensured Direct Hoist continues to partner with John Turner Construction Group on many refurbishments – especially those where Direct Hoist's specialised equipment allows carefully-planned and expertly-erected installations.

The tallest has been fitted within the confines of the Manchester University campus, at 35.2m with ten landing gates to allow access to the hoist from the scaffold levels. Incredibly, this GEDA 500Z ZP/850 is capable of being installed up to a height of 100m.

In contrast, Direct Hoist was appointed by John Turner Construction Group to fit a small GEDA 300Z ZP 300kg platform within a very tight space, after being carried down a path, through a small gateway and then being rebuilt on site – which included a custom-made cage around the hoist to avoid any

“Taken to a higher level by big players like John Turner Construction Group”



GEDA 200 ladder, with a lifting capacity of 200kg is a goods-only hoist for tools and materials.

hazards to workmen being lifted to the roof.

Thanks to a rapidly-expanding fleet of more than 50 construction hoists available for hire, Direct Hoist has been forced to move into bigger premises, and is currently recruiting sales and administrative staff.

Rob Wilson, Direct Hoist's company founder, says, "There is such strong demand for our hire fleet because so many sectors – such as roofers and scaffolders – are realising the time-saving benefits. Even if you're a relatively small concern, you're taken to a higher level by following the lead of big players like John Turner Construction Group."

www.directhoist.co.uk



Direct Hoist's GEDA 500Z ZP/850, a transport platform, can carry 850kg goods and materials.



GEDA 500Z ZP/850 is capable of being installed 100m high while carrying five people or 850kg.



On hire from Direct Hoist, this GEDA 300Z ZP can lift 300kg or three people in personnel mode.

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